

# Metroland Newspapers

# RETAIL MODULAR ADVERTISING RATES

Modular Net Rates/Effective February 1, 2010

Additional modular sizes available. Contact your Corporate Sales Representative for pricing.

## A-L

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN	FULL PAGE Tab: 10.375" x 12.5", B/S: 10.375" X 21.5", unless otherwise noted					THREE-QUARTER PAGE Tab: 10.375" x 9.375", B/S: 10.375" X 16.125", unless otherwise noted					HALF PAGE Tab: V - 5.145" x 12.5", H: 10.375" x 6.25"; B/S: V - 5.145" x 21.5", H: 10.375" x 10.75", unless otherwise noted					QUARTER PAGE Tab: V - 5.145" x 6.25", H: 10.375" x 3.125"; B/S: V - 5.145" x 10.75", H: 10.375" x 5.375", unless otherwise noted					SIXTH PAGE Tab: 5.145" x 4.166", B/S: 5.145" x 7.17", unless otherwise noted				
				1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
<b>Ajax/Pickering News Advertiser</b>	Wed	Tab	<b>51,400</b>	\$5,821	\$4,626	\$4,057	\$3,881	\$3,567	\$4,802	\$3,816	\$3,347	\$3,202	\$2,943	\$3,202	\$2,544	\$2,231	\$2,134	\$1,962	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030	\$1,121	\$890	\$781	\$747	\$687
	Thurs	Tab	<b>51,400</b>	\$5,821	\$4,626	\$4,057	\$3,881	\$3,567	\$4,802	\$3,816	\$3,347	\$3,202	\$2,943	\$3,202	\$2,544	\$2,231	\$2,134	\$1,962	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030	\$1,121	\$890	\$781	\$747	\$687
	Fri	Tab	<b>50,400</b>	\$5,704	\$4,508	\$3,940	\$3,763	\$3,450	\$4,705	\$3,719	\$3,250	\$3,105	\$2,846	\$3,137	\$2,479	\$2,167	\$2,070	\$1,897	\$1,647	\$1,302	\$1,138	\$1,087	\$996	\$1,098	\$868	\$758	\$724	\$664
<b>Alliston Herald</b>	Tues	Tab	<b>2,500</b>	\$3,606	\$2,685	\$2,195	\$1,960	\$1,842	\$2,975	\$2,215	\$1,811	\$1,617	\$1,520	\$1,984	\$1,477	\$1,207	\$1,078	\$1,013	\$1,041	\$775	\$634	\$566	\$532	\$694	\$517	\$423	\$377	\$355
	Thurs	Tab	<b>21,500</b>	\$4,136	\$3,077	\$2,528	\$2,234	\$2,176	\$3,412	\$2,539	\$2,086	\$1,843	\$1,795	\$2,275	\$1,692	\$1,391	\$1,229	\$1,197	\$1,194	\$889	\$730	\$645	\$628	\$796	\$592	\$487	\$430	\$419
<b>Almaguin News</b>	Thurs	B/S	<b>4,600</b>	\$1,836	\$1,746	\$1,595	\$1,535	\$1,475	\$1,515	\$1,440	\$1,316	\$1,266	\$1,217	\$1,010	\$960	\$877	\$844	\$811	\$530	\$504	\$461	\$443	\$426	\$353	\$336	\$307	\$296	\$284
<b>Ancaster News</b>	Thurs	Tab	<b>12,283</b>	\$2,176	\$1,901	\$1,372	\$1,078	\$1,078	\$1,795	\$1,568	\$1,132	\$889	\$889	\$1,197	\$1,046	\$755	\$593	\$593	\$628	\$549	\$396	\$311	\$311	\$419	\$366	\$264	\$208	\$208
<b>Arnprior Chronicle-Guide</b>	Thurs	Tab	<b>7,700</b>	\$945	\$893	\$858	\$823	\$788	\$707	\$668	\$642	\$616	\$590	\$475	\$449	\$431	\$414	\$396	\$238	\$224	\$216	\$207	\$198	\$157	\$148	\$142	\$136	\$131
<b>Arthur Enterprise News</b>	Fri	Tab	<b>1,000</b>	\$1,100	\$1,078	\$1,012	\$968	\$946	\$908	\$889	\$835	\$799	\$780	\$605	\$593	\$557	\$532	\$520	\$318	\$311	\$292	\$280	\$273	\$212	\$208	\$195	\$186	\$182
<b>Barrhaven/Ottawa South This Week</b>	Thurs	Tab	<b>27,600</b>	\$1,470	\$1,435	\$1,400	\$1,365	\$1,330	\$1,100	\$1,074	\$1,048	\$1,022	\$996	\$739	\$722	\$704	\$686	\$669	\$370	\$361	\$352	\$343	\$334	\$244	\$238	\$232	\$226	\$220
<b>Barrie Advance</b>	Tues/Thurs	Tab	<b>51,500</b>	\$5,998	\$5,370	\$4,155	\$3,881	\$3,763	\$4,948	\$4,431	\$3,428	\$3,202	\$2,965	\$3,299	\$2,954	\$2,285	\$2,134	\$2,070	\$1,732	\$1,551	\$1,200	\$1,121	\$1,087	\$1,155	\$1,034	\$800	\$747	\$724
<b>Barrie Advance/Innisfil Journal*</b>	Thurs	Tab	<b>61,500</b>	\$6,978	\$6,350	\$5,135	\$4,763	\$4,586	\$5,757	\$5,239	\$4,237	\$3,929	\$3,784	\$3,838	\$3,493	\$2,824	\$2,620	\$2,523	\$2,015	\$1,834	\$1,483	\$1,375	\$1,324	\$1,343	\$1,222	\$989	\$917	\$883
<b>Blue West Villager</b>	Thurs	Tab	<b>35,785</b>	\$3,254	\$3,175	\$3,038	\$2,881	\$2,842	\$2,684	\$2,620	\$2,506	\$2,377	\$2,345	\$1,789	\$1,746	\$1,671	\$1,585	\$1,563	\$1,409	\$1,375	\$1,316	\$1,248	\$1,231	\$939	\$917	\$877	\$832	\$821
<b>Blue Mountain Courier Herald</b>	Wed	Tab	<b>1,400</b>	\$1,862	\$1,784	\$1,431	\$1,196	\$1,078	\$1,536	\$1,471	\$1,180	\$986	\$889	\$1,024	\$981	\$787	\$658	\$593	\$538	\$515	\$413	\$345	\$311	\$358	\$343	\$275	\$230	\$208
<b>Bracebridge Examiner</b>	Wed	B/S	<b>5,500</b>	\$2,920	\$2,709	\$2,589	\$2,589	\$2,589	\$2,409	\$2,235	\$2,136	\$2,136	\$2,136	\$1,606	\$1,490	\$1,424	\$1,424	\$1,424	\$843	\$782	\$747	\$747	\$747	\$562	\$521	\$498	\$498	\$498
<b>Bradford West Gwillimbury Topic</b>	Thurs	Tab	<b>9,000</b>	\$1,764	\$1,686	\$1,548	\$1,411	\$1,333	\$1,455	\$1,391	\$1,277	\$1,164	\$1,100	\$970	\$927	\$852	\$776	\$733	\$509	\$487	\$447	\$407	\$385	\$340	\$324	\$298	\$272	\$257
<b>Brampton Guardian</b>	Wed	Tab	<b>118,100</b>	\$7,291	\$6,880	\$5,429	\$4,939	\$4,743	\$6,015	\$5,676	\$4,479	\$4,075	\$3,913	\$4,010	\$3,784	\$2,986	\$2,717	\$2,609	\$2,105	\$1,986	\$1,568	\$1,426	\$1,370	\$1,404	\$1,324	\$1,045	\$951	\$913
<b>Brampton Big Deals Shopper</b>	Thurs	Tab	<b>121,100</b>	\$1,900	\$1,875	\$1,850	\$1,640	\$1,480	\$1,428	\$1,402	\$1,640	\$1,218	\$1,100	\$959	\$942	\$924	\$818	\$739	\$480	\$471	\$462	\$409	\$370	\$316	\$310	\$305	\$270	\$244
<b>Brampton Guardian</b>	Fri	Tab	<b>121,100</b>	\$7,291	\$6,880	\$5,429	\$4,939	\$4,743	\$6,015	\$5,676	\$4,479	\$4,075	\$3,913	\$4,010	\$3,784	\$2,986	\$2,717	\$2,609	\$2,105	\$1,986	\$1,568	\$1,426	\$1,370	\$1,404	\$1,324	\$1,045	\$951	\$913
<b>Brampton South Asian Focus</b>	Thurs	Tab	<b>28,200</b>	See enclosed rate card					See enclosed rate card					See enclosed rate card					See enclosed rate card									
<b>Brighton Independent</b>	Thurs	Tab	<b>17,300</b>	\$2,215	\$2,038	\$1,744	\$1,627	\$1,548	\$1,827	\$1,682	\$1,439	\$1,342	\$1,277	\$1,218	\$1,121	\$959	\$895	\$852	\$640	\$589	\$504	\$470	\$447	\$426	\$392	\$336	\$313	\$298
<b>Brighton Independent/Northerland News*</b>	Thurs	Tab	<b>40,100</b>	\$4,900	\$4,508	\$3,783	\$3,528	\$3,332	\$4,043	\$3,719	\$3,121	\$2,911	\$2,749	\$2,695	\$2,479	\$2,081	\$1,940	\$1,833	\$1,415	\$1,302	\$1,092	\$1,019	\$962	\$943	\$868	\$728	\$679	\$641
<b>Brock Citizen</b>	Thurs	Tab	<b>5,591</b>	\$2,038	\$1,803	\$1,490	\$1,333	\$1,274	\$1,682	\$1,488	\$1,229	\$1,100	\$1,051	\$1,121	\$992	\$819	\$733	\$701	\$589	\$521	\$430	\$385	\$368	\$392	\$347	\$287	\$257	\$245
<b>Burlington Post</b>	Wed	Tab	<b>48,800</b>	\$6,468	\$5,664	\$4,136	\$3,783	\$3,587	\$5,336	\$4,673	\$3,412	\$3,121	\$2,959	\$3,557	\$3,115	\$2,275	\$2,081	\$1,973	\$1,868	\$1,636	\$1,194	\$1,092	\$1,036	\$1,245	\$1,090	\$796	\$728	\$690
	Thurs	Tab	<b>48,800</b>	\$6,468	\$5,664	\$4,136	\$3,783	\$3,587	\$5,336	\$4,673	\$3,412	\$3,121	\$2,959	\$3,557	\$3,115	\$2,275	\$2,081	\$1,973	\$1,868	\$1,636	\$1,194	\$1,092	\$1,036	\$1,245	\$1,090	\$796	\$728	\$690
	Fri	Tab	<b>51,452</b>	\$6,644	\$5,821	\$4,253	\$3,881	\$3,685	\$5,482	\$4,802	\$3,509	\$3,202	\$3,040	\$3,654	\$3,202	\$2,339	\$2,134	\$2,027	\$1,919	\$1,681	\$1,228	\$1,121	\$1,064	\$1,279	\$1,121	\$819	\$747	\$709
<b>Burlington Post/Flamborough Review*</b>	Thurs	Tab	<b>62,300</b>	\$7,820	\$6,958	\$5,233	\$4,684	\$4,488	\$6,452	\$5,740	\$4,317	\$3,865	\$3,703	\$4,301	\$3,827	\$2,878	\$2,576	\$2,469	\$2,258	\$2,009	\$1,511	\$1,353	\$1,296	\$1,505	\$1,339	\$1,007	\$902	\$864
<b>Caledon Enterprise</b>	Tues	Tab	<b>14,685</b>	\$2,352	\$2,234	\$1,960	\$1,764	\$1,666	\$1,940	\$1,843	\$1,617	\$1,455	\$1,374	\$1,294	\$1,229	\$1,078	\$970	\$916	\$679	\$645	\$566	\$509	\$481	\$453	\$430	\$377	\$340	\$321
	Thurs	Tab	<b>16,785</b>	\$2,352	\$2,234	\$1,960	\$1,764	\$1,666	\$1,940	\$1,843	\$1,617	\$1,455	\$1,374	\$1,294	\$1,229	\$1,078	\$970	\$916	\$679	\$645	\$566	\$509	\$481	\$453	\$430	\$377	\$340	\$321
<b>Cambridge Times</b>	Tues	Tab	<b>41,527</b>	\$2,372	\$1,980	\$1,568	\$1,490	\$1,490	\$1,957	\$1,633	\$1,294	\$1,229	\$1,229	\$1,304	\$1,089	\$862	\$819	\$819	\$685	\$572	\$453	\$430	\$430	\$457	\$381	\$302	\$287	\$287
	Thurs	Tab	<b>46,525</b>	\$2,372	\$1,980	\$1,568	\$1,490	\$1,490	\$1,957	\$1,633	\$1,294	\$1,229	\$1,229	\$1,304	\$1,089	\$862	\$819	\$819	\$685	\$572	\$453	\$430	\$430	\$457	\$381	\$302	\$287	\$287
	Fri	Tab	<b>41,527</b>	\$2,372	\$1,980	\$1,568	\$1,490	\$1,490	\$1,957	\$1,633	\$1,294	\$1,229	\$1,229	\$1,304	\$1,089	\$862	\$819	\$819	\$685	\$572	\$453	\$430	\$430	\$457	\$381	\$302	\$287	\$287
<b>Carleton Place/Almonte Canadian-Gazette</b>	Thurs	Tab	<b>13,300</b>	\$998	\$963	\$928	\$875	\$840	\$747	\$721	\$694	\$655	\$629	\$502	\$484	\$466	\$440	\$422	\$251	\$242	\$233	\$220	\$211	\$165	\$160	\$154	\$145	\$139
<b>City Centre Mirror (Includes Annex)</b>	Thurs	Tab	<b>47,500</b>	\$5,312	\$5,116	\$4,822	\$4,626	\$4,567	\$4,382	\$4,220	\$3,978	\$3,816	\$3,768	\$2,921	\$2,814	\$2,652	\$2,544	\$2,512	\$1,534	\$1,477	\$1,392	\$1,336	\$1,319	\$1,022	\$985	\$928	\$890	\$879
<b>Clarington This Week</b>	Wed/Thurs	Tab	<b>24,550</b>	\$3,724	\$3,567	\$2,940	\$2,411	\$2,332	\$3,072	\$2,943	\$2,426	\$1,989	\$1,924	\$2,048	\$1,962	\$1,617	\$1,326	\$1,283	\$1,075	\$1,030	\$849	\$696	\$673	\$717	\$687	\$566	\$464	\$449
	Fri	Tab	<b>18,050</b>	\$3,214	\$2,254	\$1,862	\$1,666	\$1,607	\$2,652	\$1,860	\$1,536	\$1,374	\$1,326	\$1,768	\$1,240	\$1,024	\$916	\$884	\$928	\$651	\$538	\$481	\$464	\$619	\$434	\$358	\$321	\$309
<b>Collingwood/Wasaga Connection</b>	Thurs	Tab	<b>20,425</b>	\$3,214	\$2,254	\$1,862	\$1,666	\$1,607	\$2,652	\$1,860	\$1,536	\$1,374	\$1,326	\$1,768	\$1,240	\$1,024	\$916	\$884	\$928	\$651	\$538	\$481	\$464	\$619	\$434	\$358	\$321	\$309
<b>Dundas Star News</b>	Thurs	Tab	<b>18,596</b>	\$2,176	\$1,901	\$1,372	\$1,078	\$1,078	\$1,795	\$1,568	\$1,132	\$889	\$889	\$1,197	\$1,046	\$755	\$593	\$593	\$628	\$549	\$396	\$311	\$311	\$419	\$366	\$264	\$208	\$208
<b>Dunville Sachem</b>	see The Sachem																											
<b>East York/N. Riverdale/Beach/S.</b>																												

# Metroland Newspapers

# RETAIL MODULAR ADVERTISING RATES

Modular Net Rates/Effective February 1, 2010

Additional modular sizes available. Contact your Corporate Sales Representative for pricing.

## M-Y

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN
Markham Economist & Sun	Thurs/Sat	Tab	67,500
Markham Econ. & Sun/Stouffville Sun-Tribune*	Thurs/Sat	Tab	80,000
Meaford Express	Wed	Tab	2,800
Midland Penetanguishene Mirror	Tues	Tab	12,500
	Thurs	Tab	18,500
Milton Canadian Champion	Tues/Thurs	Tab	24,140
Minto Express	Wed	Tab	1,500
Mississauga News	Wed	B/S	123,300
Mississauga News Booster	Thurs	Tab	75,760
Mississauga News	Fri	Tab	123,300
Mississauga News This Week (Apt/Condo/Malton Edition)	Thurs	Tab	73,200
Mount Forest Confederate	Wed	Tab	2,700
Muskoka Sun (summer only)	Thurs	Tab	18,000
Muskoka District Weekender (includes Bracebridge, Gravenhurst and Huntsville)	Fri	Tab	25,990
The Muskokan (summer only)	Thurs	Tab	18,000
Nepean This Week	Thurs	Tab	26,700
New Hamburg Independent	Wed	Tab	3,400
Newmarket Era and Aurora Banner	Tues	Tab	49,433
	Thurs	B/S	51,312
Newmarket Era, Aurora Banner, and Georgina Advocate	Sun	Tab	67,908
Niagara This Week (Grimsby, St. Cath/Niagara Falls)	Wed	Tab: see specs	94,350
Niagara This Week (includes Grimsby)	Thurs	Tab	165,666
North York Mirror	Thurs/Fri	Tab	97,650
Northumberland News	Thurs/Fri	Tab	22,800
Northumberland News/Brighton Independent*	Thurs	Tab	40,100
Oakville Beaver	Wed/Thurs/Fri	Tab	51,180
Oakville Today (North of QEW)	Thurs	Tab	27,000
Orangeville Banner	Tues	Tab	19,490
	Thurs	Tab	23,500
Orillia Today	Thurs	Tab	23,100
Oshawa/Whitby This Week	Wed	Tab	79,700
Osh./Whit. This Week/Clarington This Week/Pl.Perry Star*	Thurs	Tab	119,750
Osh./Whit. This Week/Clarington This Week/Pl.Perry Star/Northumberland News/Brighton Indept*	Thurs	Tab	159,850
Osh./Whit./Clarington This Week	Thurs	Tab	104,250
	Fri	Tab	96,050
Parkdale-Liberty Villager	Thurs	Tab	25,600
Parry Sound North Star	Wed	B/S	5,400
Parry Sound Beacon Star	Fri	Tab	5,400
Parry Sound Lifestyles This Week (published as part of the Beacon Star Friday)	Fri	Tab	10,100
Perth Courier	Thurs	B/S	12,340
Peterborough This Week	Wed	Tab	48,491
	Fri	Tab	48,795
Port Perry Star	Thurs	Tab	15,500
Renfrew Mercury	Thurs	Tab	15,330
Richmond Hill/Thornhill Liberal	Thurs/Sun	Tab	87,245
The Sachem	Thurs	Tab	21,498
Scarborough Mirror	Thurs	Tab	114,875
	Fri	Tab	118,125
Smiths Falls This Week	Thurs	Tab	12,500
St. Catharines/Niagara Falls/Grimsby- Niagara This Week	Wed	Tab: see specs	94,350
St. Catharines/Thorold/Niagara Falls/Fort Erie/Welland/Pelham&Wainfleet/Grimsby/Port Colborne- Niagara This Week	Thurs	Tab: see specs	165,666
St. Marys Journal-Argus	Wed	Tab	3,400
	Thurs	Tab	6,900
Stayner Sun	Wed	Tab	1,250
Stittsville News	Thurs	Tab	11,425
Stoney Creek News	Thurs	Tab	32,017
Stouffville Sun-Tribune	Thurs/Sat	Tab	12,500
Stratford Gazette	Thurs	Tab	20,000
Toronto Community News - Thursday Circulation*	Thurs	Tab	479,790
Uxbridge Times-Journal	Thurs	Tab	10,500
Vaughan Citizen	Thurs	Tab	48,180
	Sun	Tab	47,180
Walkerton Herald-Times	Wed	Tab	2,600
Wasaga Sun	Wed	Tab	8,200
Waterloo Chronicle	Wed	Tab	32,000
Waterloo Regional Record (Daily)	See enclosed rate card		
West Carleton Review	Thurs	Tab	6,470
Wingham Advance-Times	Wed	Tab	2,500
York Guardian	Thurs	Tab	27,600

FULL PAGE Tab: 10.375" x 12.5", B/S: 10.375" x 21.5", unless otherwise noted					
1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	52 TIMES
\$6,252	\$5,508	\$4,743	\$4,253	\$3,998	\$3,998
\$7,291	\$6,507	\$5,645	\$5,076	\$4,665	\$4,665
\$1,862	\$1,784	\$1,431	\$1,196	\$1,078	\$1,078
\$3,528	\$2,470	\$2,038	\$1,882	\$1,803	\$1,803
\$3,704	\$2,587	\$2,136	\$1,980	\$1,901	\$1,901
\$3,900	\$2,705	\$2,156	\$1,960	\$1,862	\$1,862
\$1,144	\$1,122	\$1,056	\$1,012	\$990	\$990
\$18,813	\$17,308	\$13,876	\$12,793	\$12,793	\$12,793
\$2,495	\$2,425	\$2,335	\$2,195	\$1,995	\$1,995
\$12,250	\$11,270	\$9,036	\$8,330	\$8,330	\$8,330
\$5,194	\$4,880	\$3,979	\$3,783	\$3,783	\$3,783
\$1,100	\$1,078	\$1,012	\$968	\$946	\$946
\$3,168	\$2,904	\$2,200	\$2,200	\$2,200	\$2,200
\$3,850	\$3,828	\$3,674	\$3,652	\$3,630	\$3,630
\$3,278	\$3,014	\$2,640	\$2,640	\$2,640	\$2,640
\$1,470	\$1,435	\$1,400	\$1,365	\$1,330	\$1,330
\$1,156	\$1,000	\$823	\$745	\$745	\$745
\$4,724	\$4,155	\$3,587	\$3,214	\$3,018	\$3,018
\$7,796	\$6,893	\$5,990	\$5,388	\$5,087	\$5,087
\$6,331	\$5,566	\$4,802	\$4,292	\$4,038	\$4,038
\$3,234	\$3,190	\$3,043	\$2,969	\$2,925	\$2,925
\$4,013	\$3,954	\$3,719	\$3,513	\$3,425	\$3,425
\$9,467	\$9,055	\$8,075	\$7,389	\$7,056	\$7,056
\$3,273	\$3,018	\$2,489	\$2,332	\$2,195	\$2,195
\$4,900	\$4,508	\$3,783	\$3,528	\$3,332	\$3,332
\$6,468	\$5,664	\$4,136	\$3,783	\$3,587	\$3,587
\$3,471	\$3,382	\$2,759	\$2,225	\$1,958	\$1,958
\$2,313	\$2,038	\$1,627	\$1,548	\$1,509	\$1,509
\$2,685	\$2,391	\$1,960	\$1,842	\$1,803	\$1,803
\$3,704	\$2,705	\$2,274	\$2,078	\$2,019	\$2,019
\$8,212	\$7,134	\$6,174	\$5,821	\$5,174	\$5,174
\$10,035	\$9,526	\$8,016	\$7,801	\$7,036	\$7,036
\$14,445	\$13,602	\$11,407	\$10,976	\$10,035	\$10,035
\$9,447	\$8,938	\$7,428	\$7,213	\$6,448	\$6,448
\$9,447	\$8,938	\$7,428	\$7,213	\$6,448	\$6,448
\$2,607	\$2,587	\$2,470	\$2,430	\$2,411	\$2,411
\$2,950	\$2,528	\$2,288	\$2,167	\$2,107	\$2,107
\$1,921	\$1,646	\$1,490	\$1,411	\$1,372	\$1,372
\$2,724	\$2,705	\$2,607	\$2,587	\$2,568	\$2,568
\$1,926	\$1,806	\$1,625	\$1,475	\$1,294	\$1,294
\$5,037	\$4,018	\$3,293	\$2,920	\$2,842	\$2,842
\$5,037	\$4,018	\$3,293	\$2,920	\$2,842	\$2,842
\$2,391	\$2,293	\$2,078	\$1,784	\$1,705	\$1,705
\$1,033	\$998	\$963	\$928	\$875	\$875
\$6,997	\$5,312	\$4,684	\$4,390	\$4,234	\$4,234
\$1,882	\$1,803	\$1,372	\$1,372	\$1,372	\$1,372
\$10,016	\$9,937	\$9,134	\$8,467	\$7,997	\$7,997
\$10,016	\$9,937	\$9,134	\$8,467	\$7,997	\$7,997
\$858	\$823	\$788	\$753	\$718	\$718
\$3,234	\$3,190	\$3,043	\$2,969	\$2,925	\$2,925
\$4,013	\$3,954	\$3,719	\$3,513	\$3,425	\$3,425
\$1,100	\$1,078	\$1,012	\$968	\$946	\$946
\$1,342	\$1,320	\$1,254	\$1,210	\$1,188	\$1,188
\$1,862	\$1,784	\$1,431	\$1,196	\$1,078	\$1,078
\$823	\$788	\$753	\$718	\$683	\$683
\$3,214	\$2,724	\$1,960	\$1,705	\$1,705	\$1,705
\$2,058	\$1,980	\$1,803	\$1,646	\$1,333	\$1,333
\$1,958	\$1,848	\$1,474	\$1,210	\$1,210	\$1,210
\$42,865	\$41,807	\$38,475	\$36,456	\$35,358	\$35,358
\$1,999	\$1,901	\$1,725	\$1,686	\$1,646	\$1,646
\$4,018	\$3,077	\$2,724	\$2,548	\$2,430	\$2,430
\$3,900	\$2,960	\$2,626	\$2,450	\$2,372	\$2,372
\$1,100	\$1,078	\$1,012	\$968	\$946	\$946
\$1,862	\$1,784	\$1,431	\$1,196	\$1,078	\$1,078
\$1,960	\$1,744	\$1,333	\$1,215	\$1,215	\$1,215
\$805	\$770	\$735	\$700	\$665	\$665
\$1,100	\$1,078	\$1,012	\$968	\$946	\$946
\$2,607	\$2,587	\$2,470	\$2,430	\$2,411	\$2,411

THREE-QUARTER PAGE Tab: 10.375" x 9.375", B/S: 10.375" x 16.125", unless otherwise noted					
1 TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	52 TIMES
\$5,158	\$4,544	\$3,913	\$3,509	\$3,299	\$3,299
\$6,015	\$5,368	\$4,657	\$4,188	\$3,848	\$3,848
\$1,536	\$1,471	\$1,180	\$986	\$889	\$889
\$2,911	\$2,037	\$1,682	\$1,552	\$1,488	\$1,488
\$3,056	\$2,134	\$1,763	\$1,633	\$1,568	\$1,568
\$3,218	\$2,231	\$1,779	\$1,617	\$1,536	\$1,536
\$944	\$926	\$871	\$835	\$817	\$817
\$15,520	\$14,279	\$11,448	\$10,554	\$10,554	\$10,554
\$1,873	\$1,821	\$1,755	\$1,651	\$1,493	\$1,493
\$10,106	\$9,298	\$7,454	\$6,872	\$6,872	\$6,872
\$4,285	\$4,026	\$3,283	\$3,121	\$3,121	\$3,121
\$908	\$889	\$835	\$799	\$780	\$780
\$2,614	\$2,396	\$1,815	\$1,815	\$1,815	\$1,815
\$3,176	\$3,158	\$3,031	\$3,013	\$2,995	\$2,995
\$2,704	\$2,487	\$2,178	\$2,178	\$2,178	\$2,178
\$1,100	\$1,074	\$1,048	\$1,022	\$996	\$996
\$954	\$825	\$679	\$614	\$614	\$614
\$3,897	\$3,428	\$2,959	\$2,652	\$2,490	\$2,490
\$6,432	\$5,687	\$4,942	\$4,445	\$4,197	\$4,197
\$5,223	\$4,592	\$3,962	\$3,541	\$3,331	\$3,331
\$2,668	\$2,632	\$2,510	\$2,450	\$2,413	\$2,413
\$3,311	\$3,262	\$3,068	\$2,898	\$2,826	\$2,826
\$7,810	\$7,471	\$6,662	\$6,096	\$5,821	\$5,821
\$2,700	\$2,490	\$2,054	\$1,924	\$1,811	\$1,811
\$4,043	\$3,719	\$3,121	\$2,911	\$2,749	\$2,749
\$5,336	\$4,673	\$3,412	\$3,121	\$2,959	\$2,959
\$2,864	\$2,790	\$2,276	\$1,836	\$1,615	\$1,615
\$1,908	\$1,682	\$1,342	\$1,277	\$1,245	\$1,245
\$2,215	\$1,973	\$1,617	\$1,520	\$1,488	\$1,488
\$3,056	\$2,231	\$1,876	\$1,714	\$1,666	\$1,666
\$6,775	\$5,886	\$5,094	\$4,802	\$4,269	\$4,269
\$8,279	\$7,859	\$6,814	\$6,436	\$5,805	\$5,805
\$11,917	\$11,222	\$9,411	\$9,055	\$8,279	\$8,279
\$7,794	\$7,374	\$6,128	\$5,951	\$5,320	\$5,320
\$7,794	\$7,374	\$6,128	\$5,951	\$5,320	\$5,320
\$2,151	\$2,134	\$2,037	\$2,005	\$1,989	\$1,989
\$2,434	\$2,086	\$1,887	\$1,788	\$1,738	\$1,738
\$1,585	\$1,358	\$1,229	\$1,164	\$1,132	\$1,132
\$2,248	\$2,231	\$2,151	\$2,134	\$2,118	\$2,118
\$1,446	\$1,356	\$1,220	\$1,107	\$972	\$972
\$4,156	\$3,315	\$2,717	\$2,409	\$2,345	\$2,345
\$4,156	\$3,315	\$2,717	\$2,409	\$2,345	\$2,345
\$1,973	\$1,892	\$1,714	\$1,471	\$1,407	\$1,407
\$773	\$747	\$721	\$694	\$655	\$655
\$5,773	\$4,382	\$3,865	\$3,622	\$3,493	\$3,493
\$1,552	\$1,488	\$1,132	\$1,132	\$1,132	\$1,132
\$8,263	\$8,198	\$7,535	\$6,985	\$6,597	\$6,597
\$8,263	\$8,198	\$7,535	\$6,985	\$6,597	\$6,597
\$642	\$616	\$590	\$563	\$537	\$537
\$2,668	\$2,632	\$2,510	\$2,450	\$2,413	\$2,413
\$3,311	\$3,262	\$3,068	\$2,89		